

VALUE OF ONE DAY FOR SENIOR LIVING

ACTIVITY

- One of a kind community program that creates a sense of purpose for residents
 - Connectedness between residents and staff
 - Ability to create branded stories and content
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SALES

- Community differentiator
 - Personalized video follow-up message to potential residents
 - One of a kind community program to showcase on tours
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COMMUNITY

- Community branded resident and community pages for residents, family members and potential residents to view
- Increased resident to family interaction and connectedness
- Increased family satisfaction

HOW IT WORKS

- Open the app and select the story you wish to create
- You will then be prompted with a list of questions to ask
- Once the questions have been answered, a customized video will be created in a second flat
- Your video can then be shared via email or text