

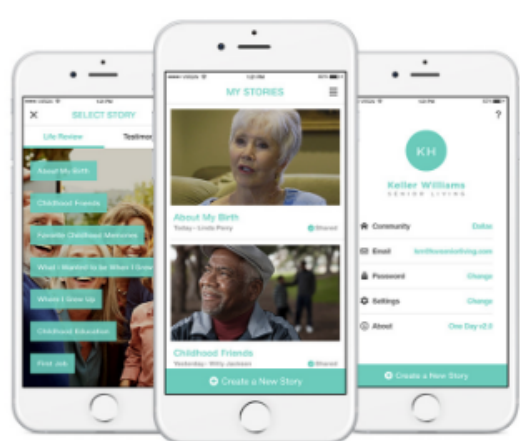
# MARKET SUCCESS



Discover how OneDay provides a marketing differentiation to Senior Living communities through:

- Branded Video Content
- Resident Stories & Testimonials
- Creative Prospect Follow Up

## LAUNCHED NOV. 2016



APP

Branded mobile app for creating video stories in a simple Q&A format

# 35

PARTNERS

# 522

## SENIOR LIVING COMMUNITIES

### WHAT OUR CLIENTS SAY

"I also want to share with you a HUGE success story. I filmed a "virtual tour" of a new apartment and sent it to the resident who is currently traveling and can't see the construction progress first hand. This is the exact kind of thing I was hoping for when using OneDay for sales/marketing. Here is what they had to say after watching the video: **We are looking forward to starting a new chapter in our lives at Evergreen. This video has reinforced our belief that we have made the right decision going forward...**

-Theresa Brockman, Evergreen Oshkosh

"Thank you so much for your help! We love OneDay and we love working with you!"

#DreamTeam"

- Ashley Alipoon, Social Media Manager, Civitas Senior Living

"One Day allows us to take a stroll down memory lane as residents paint vivid pictures of their lives."

- India Brown, Community Enrichment Director, Inspirit Senior Living

"Thank you for the support! We are big fans of OneDay!"

- Jason Rock, VP of Sales & Marketing, Allegro Senior Living

"Things taking off, especially with our sales teams. Once they got great feedback from prospects, they have been non-stop.."

- Matt Weinbaum, Digital Marketing Strategist, United Methodist Communities