

# Community Use Examples

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Below are some examples that show how other communities are finding success using the OneDay app in their communities.

## 1. Construction/Renovation Update Videos

- Evergreen Oshkosh received the below response after sending a "virtual tour" video to a future resident that was traveling and couldn't see the progress first-hand.

*"Awesome! How thoughtful of you both to send us this video... We are very excited to have had a preview of our future home. Thank you! The video gave us a real sense of the progress being made and the finishes that will be in place... We are looking forward to starting a new chapter in our lives at Evergreen. This video has reinforced our belief that we have made the right decision going forward.*

*We are in Hot Springs Village, and we had a great trip stopping to see friends and family along the way. We are looking forward to seeing you in October. Thank you again to both of you, for thinking of us and for taking the time to film the video to send! Have a great day... You have made ours"*

- Below are a few links to videos they have shared on their social media pages:

- [Construction Update](#)
- [Apartment Update](#)
- [Apartment Update](#)

## 2. Community Announcement

- The same community, Evergreen Oshkosh, also used the app to announce their new menu! Video link [here](#).

## 3. Cold Contact Outreach

- One community used the OneDay app to create a personalized invitation video to send out to cold contacts in their database. As a result, 20% of those contacts came back into the community for a tour.

## 4. HR Announcements

- Franklin park expanded their use of the app and is now also using it to announce new hires and promotions. Below is a quote from Cary Larsen, the Director of Corporate Operations.

*"The millennial group was started to help me evaluate and modernize Franklin's processes and procedures. They thought the way we announced promotions and new hires was a little dated. It generally consisted of an email welcoming the new person, it had no pictures and it said very little about who they were or where they came from. With their feedback we decided to start doing video announcements instead. This way the entire team, which consists of about 400 employees, could put a face to the name and learn more about that person on a personal level. We knew we had the product capabilities with OneDay, so this is our new method of announcing new team members and promotions! It has had tremendous positive feedback. The team loves the product!"*

## 5. Client Highlight Infographic

